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OREGON TRAIL WINS 2012 RED BULL SOAPBOX RACE DFW

--Forty Teams From Across the US Raced at Austin Ranch, More Than 67,000 Spectators Cheered Them On, 7 Top Celebrities Decided Their Fates, 4 Teams Walked Away With Amazing Prizes, 1 Team Rose Above the Rest--

DALLAS, TX – **September 15, 2012** – As the sun rose over The Colony's Austin Ranch, speed enthusiasts made their way down for Texas' first ever Red Bull Soapbox Race. Of the 40 teams that competed from across the country, four prevailed over the rest: Team Mutt Cutts, The Users, Da Vegas Bomb, and Oregon Trail.

These gear-heads, adrenaline junkies and just plain crazies, planned, plotted, built and tested their creations for months and it all paid off today. Taking the People's Choice Award, Team Mutt Cutts made an impression on both spectators and the judges in their carpeted shag-mobile. The Users took 3rd place in their side-by-side motorcycle craft. Da Vegas Bomb stole the judge's hearts and ears with their Elvis medley and pink Cadillac. But it was Oregon Trail that took the first-place prize. Their two oxen might not have made a safe crossing, but their covered wagon sped down the course at record pace, as well as scoring incredibly high with the judges.

Teams needed more than just courage to claim victory on Austin Ranch's city streets as they were judged on three criteria: speed, creativity and showmanship by Red Bull's star-studded panel of judges including: Olympic hurdler **Lolo Jones**, X-Games all-star **Louie Vito**, gold-medalist **Rebecca Soni**, Retired Cowboys Safety **Darren Woodson**, *Step-Up 3D* star **Rick Malimbri**, *The Voice* contestant **Gwen Sebastian**, and Dallas native and hit show *Dallas* cast member, **Josh Henderson**.

Singer/songwriter **Ali Dee** and *Kidd Kraddick in the Morning's* **Big Al Mack** hosted the festivities and kept the lively crowd of more than 67,000 on their toes.

While in the end, the winning team wasn't standing atop a podium with gold medals around their necks, saluting the American flag while tearfully mouthing the words to the National Anthem, the placing teams received some incredible prizes. First place, Oregon Trail, received a once-in-a-lifetime opportunity to experience the Formula 1 race from Red Bull's hospitality suite. Second place, Da Vegas Bomb, received a day of professional, high-performance driving instructions on a closed course for all team members. Third place, The Users, received a day at their local go-kart track for all team members and a guest. The People's Choice winner, Team Mutt Cutts, received a private showing of the **Red Bull Soapbox Race** video at a local Red Bull account for the team and 20 of their friends.

The Dallas event was the 13th US Red Bull Soapbox Race, with the first stateside race held in St. Louis in 2006. The global event dates back to 2000, when it first took place in Belgium, and has since visited nearly 30 countries.

For more information visit <u>www.redbullsoapboxusa.com</u>. A selection of high-resolution event photos from around the world can be downloaded at <u>www.redbullcontentpool.com</u>.

Click **HERE** for a selection of high-resolution images from the Dallas stop.

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