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**CONTACT:** Alexa Wood, Octagon, [Alexa.Wood@octagon.com](mailto:Alexa.Wood@octagon.com), 913.231.1002

## **Volunteers of America Classic Announces Partnership with the Dallas Mavericks**

**The Colony, TX** - The Volunteers of America Classic - the only LPGA event in Texas - is excited to announce its new partnership with the Dallas Mavericks organization. The [Volunteers of America Classic](#) tournament mission is to be the premier community event in North Texas and create an atmosphere that is fun for the entire family. These values directly align with those of the [Dallas Mavericks](#), a prominent figure in the North Texas community and its initiatives.

“The Dallas Mavericks are continually looking for ways to support the North Texas community and we are so excited to partner with the Volunteers of America Classic. Nothing is better than supporting women in professional sports and creating a local event for our community to enjoy,” said Dallas Mavericks CEO, Cynt Marshall.

As a part of this partnership, Cynt Marshall will be joining other business leaders on a panel of speakers at the [Women’s Leadership Summit presented by Versant Health](#), Tuesday, October 1; in conjunction with tournament week. The summit will focus on creating a space to empower women, develop and strengthen skills and build networks.

Spectators can also expect to see the Dallas Mavericks brand on-site throughout tournament week. The Kids Zone presented by the Mavs will be a fun-filled activation complete with a basketball court, Mavs Gaming and much more located within the Tailgate on the Green. Open Friday through Sunday of tournament week, families are encouraged to bring their kids to engage with the Mavs mascot and ManiAACs and join in on all the fun.

In alignment with their commitment to service, the Mavs have also become the tournament’s official volunteer partner, providing support to over 600 volunteers who donate their time to make the Volunteers of America Classic successful. Spectators will see the Mavs logo displayed on all the volunteer’s uniforms throughout the tournament and volunteers will get to experience an awesome appreciation party at a pre-season Mavs game!

The Volunteers of America Classic is proud to partner with the following organizations: Volunteers of America, AT&T, The Colony, Matthews Southwest, Old American Golf Club, and Versant Health.

The Volunteers of America Classic will be held Monday, September 30 through Sunday, October 6 at the Old American Golf Course in The Colony, TX. [Tournament tickets](#) are available for purchase online for \$15 per day or \$25 for the week. Veterans and active military are free to enter with valid ID, and children 17 years of age and under are free to enter with a parent or guardian. For more information or to purchase tickets please visit [www.voaclassic.com](http://www.voaclassic.com).

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### **About the Volunteers of America Classic**

The 2019 Volunteers of America Classic, formerly the Volunteers of America LPGA Texas Classic, will return to Old American Golf Club in The Colony, TX for the second consecutive year. The official LPGA tournament will feature 144 of the world's best female golfers in a four-day stroke-play event vying for a \$1.3 million purse. In 2019, the tournament will embrace a new week, taking place September 30 through October 6, allowing for a stronger playing field and the opportunity to create new and unique programming for fans and the surrounding community. Be sure to follow along [online](#), and on [Instagram](#), [Facebook](#) and [Twitter](#) for the latest Tournament news.

### **About the LPGA**

The LPGA is the world's leading professional golf organization for women. Founded in 1950 and headquartered in Daytona Beach, Fla., the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 countries. With a vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while the Symetra Tour, the official development and qualifying tour of the LPGA, consistently produces a pipeline of talent ready for the world stage. Additionally, LPGA Teaching and Club Professionals directly impact the game through teaching, coaching, and management.

The LPGA demonstrates its dedication to the development of the game through The LPGA Foundation. Since 1991, this charitable organization has been committed to empowering and supporting girls and women through developmental and humanitarian golf initiatives, such as LPGA\*USGA Girls Golf.

Follow the LPGA on its television home, Golf Channel, and the web. Join the social conversation on Facebook, Twitter, YouTube, and Instagram and Snapchat at [@lpga\\_tour](#).

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