



Galaxy Theatres Opens Doors in Grandscape, North Texas

The 85,000+ square-foot movie theatre is set to open August 28 with enhanced safety and cleanliness protocols

DALLAS (August 28, 2020) – Galaxy Theatres at Grandscape is celebrating its grand opening with improved safety protocols, providing guests an upscale movie-going experience they can enjoy with confidence.

Galaxy Theatres serves as an anchor of Grandscape's entertainment district, developed by Nebraska Furniture Mart Inc., a Berkshire Hathaway company. The 85,000-square-foot theatre includes 15 auditoriums, all with the latest Sony capabilities including 4K laser digital cinema projectors, combining clarity, brightness, color and contrast for the ultimate in picture quality. Galaxy at Grandscape has been designed to the highest standard boasting a uniquely dramatic lobby design, and amenities including reclining chairs in all auditoriums.

Part of NATO's CinemaSafe, protocols developed by industry experts in consultation with leading epidemiologists which often go above and beyond state requirements, Grandscape will display the CinemaSafe symbol prominently throughout the property so guests can be assured of the commitment to their health and safety. Grandscape's new protocols will include staff temperature checks, a site-wide mask mandate, and new social distancing guidelines. Staff has received additional training on housekeeping and physical distancing, and will be required to complete "Fit for Duty" forms prior to each shift. Galaxy Theatres has also installed new, higher rated air filters, air scrubber equipment in the ventilation systems, and placed additional air purifiers throughout the lobby and other public areas.

Guests can receive even more from their movie-going experience with **Galaxy Rewards**. Points are earned for every purchase and can be redeemed for discounts on tickets and concessions. Benefits include special screenings, ticket pre-sales, reduced ticket prices on Tuesday's and more. Points never expire. Sign up online at www.GalaxyTheatres.com.

Tickets are currently on sale for guests to pre-book their showing, and movies playing will include *Tenet*, *The New Mutants*, *Unhinged*, and a special 10-year anniversary re-release of *Inception*. Galaxy at Grandscape will also be offering guests the opportunity to host their own Private Screening for \$99 and up to 20 people total.

Sony Digital Cinema

An immersive Sony Digital Cinema™ auditorium, the first in Texas, serves as the heart of the Galaxy Theatre and features more than 250 stadium-style full-power reclining seats. Sony Digital Cinema™ is a heightened experience that features Sony's industry-leading, dual-laser projections systems along with dynamic sound through a Dolby Atmos® sound system.

DFX Auditorium

Galaxy at Grandscape also features another large-scale DFX Auditorium and an immersive Dolby Atmos® sound system that flows all around the guest offering a powerful experience. Additionally, the auditorium features luxurious reclining lounge chairs and the latest Dual Laser Projectors system from Sony with an ultra-high gain screen, incorporating a new 3D reflectance technology that allows stunning display of 3D films.

Food and Beverage

The theater offers an extended food menu featuring appetizers, entrees, pizza and a full-service bar offering handcrafted cocktails created by their mixologist, beer and wine. Additionally, traditional movie fare is available, including premium Orville Redenbacher popcorn popped in O'Dell's coconut oil and topped with real butter.

The Theatre will boast themed specialty cocktails with names like *Benny The Jet*, *Field of Dreams*, *Galaxy Old Fashion*, *MS Bond Tini*, *Mezcal You Back*, *Galaxy Mule* and more.

Galaxy at Grandscape is located at [5740 Grandscape Blvd, The Colony, TX, USA - Suite 100.](#)

More information on the movie show times and enhanced safety protocols can be found by visiting <https://www.galaxytheatres.com/movie-theater/grandscape>.

For Galaxy at Grandscape photos, click this link [here](#).

About Galaxy Theatres:

Galaxy Theatres, LLC (galaxytheatres.com) is a fully integrated movie theatre company. Privately owned, it currently has theatres in Arizona, California, Nevada, Texas and Washington. Formed in 1998, its focus is to develop and operate a portfolio of high impact, state-of-the-art movie entertainment theatres in selected markets of the western United States.

For more information follow us on Twitter ([@GalaxyTheatres](#)) and Instagram ([@GalaxyTheatres](#)), or like us on Facebook ([GalaxyTheatres](#)).

About Grandscape:

Grandscape, one of the largest and most unique mixed-use development projects in the U.S., will occupy more than 400 acres in The Colony, a short drive North of Dallas, Texas. At build-out, Grandscape will boast over 3 million square feet of retail, entertainment, dining, residential, office, and attractions. Construction is underway on the first phase of the 95-acre lifestyle center portion of the project, opened in March 2020, and includes such attractions as Galaxy at Grandscape, Andretti Indoor Karting & Games, and the world's largest all-sports store, SCHEELS. For more information on Grandscape visit <http://www.grandscape.com>, follow on twitter <http://www.twitter.com/GrandscapeTX>, or check us out on <http://www.facebook.com/GrandscapeTexas> or <http://www.instagram.com/GrandscapeTX>.

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