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Mims takes first place in THE Seasons Photo Contest

THE COLONY, Texas — Calvin Mims' photo, *Sunrise Skate*, won first place in THE Spring portion of THE Seasons Photo Contest. The winning image captures The Colony SK8 Zone illuminated by a sunrise backdrop. Taking second place is Ashley Dodger's, *Two of a Kind*, featuring some of the wildlife commonly found throughout The Colony and Lewisville Lake. Rounding out the top three is Mims' *Sunset Stewarts Peninsula*, where Stewart Creek Park is bathed in the warm, orange glow of sunset

"I woke up early [that] morning and could see the sun rising with a very orange color. The skate park was glowing red with reflection and there you have it," said Mims, a resident of The Colony who submitted multiple photos from various locations and events throughout the city. THE Seasons Photo Contest allows participants to enter as many times as they'd like in each of the four seasons.

Diane Baxter, director of Communications and Tourism, said choosing the winner was a challenge. "The first season of the photo contest was hugely successful with many quality images submitted," she said. "I can't wait to see what THE Summer season brings. It's encouraging to have participation that will allow us to utilize authentic portrayals of the city in our marketing efforts."

For his win in THE Spring, Calvin Mims will receive four tickets to Hawaiian Falls Waterpark. This prize was made possible by the generous donation from Hawaiian Falls in The Colony. THE Seasons Photo Contest is now in THE Summer session and the winner of THE Summer will receive a Gold Membership compliments of TopGolf.

In March 2013, The Colony Convention and Visitors Bureau launched THE Seasons Photo Contest as an opportunity for participants to share their unique vision of life in The Colony. Photos will be used in marketing and social media to help promote tourism in The Colony and promote THE Lake, THE Golf and THE Fun. Participants have up to five chances to win throughout the course of the contest and individual seasonal prizes are valued over \$100.

The Colony Convention and Visitors Bureau, comprised of two full-time staff members, is a department of the City of The Colony funded by the hotel occupancy tax. The mission of The Colony CVB is to positively impact the local economy by marketing The Colony as an exceptional destination for meetings, sporting events and leisure travel. Visitors and residents may stop by 8 a.m. to 5 p.m. Monday through Friday and pick up tourism brochures, maps, coupons and attraction information.

For more information, call The Colony Convention and Visitors Bureau at 972-624-5253.

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